



Ashfield Mall Shopping Centre

CENTRE PROFILE

Ashfield Mall is a convenience retail Shopping Centre, located right in the heart of Ashfield, approximately 8km from Sydney CBD. Ashfield Mall is anchored by three supermarkets together with a retail fresh food offer, convenience retail and food court.

Ashfield Mall is located along Liverpool Road (Hume Highway), which is one of the major east-west arterial route linking the inner-western suburbs of Sydney to the Sydney CBD. Ashfield Mall boasts easy access via Knox Street, Norton Street and Holden Street. Customers can also access the Centre via a comprehensive bus network and Ashfield Railway Station is just a short three minute walk from the Centre. Ashfield is located on the inner-west railway line, with direct links to the city and western suburbs.

TRADE AREA POPULATION

Total Trade Area: 513,710

Total Primary Trade Area: 57,170

Total Main Trade Area: 159,450

Ashfield Council Local Government Area: 40,103

CENTRE PERFORMANCE

With 25,125sqm of retail space, Ashfield Mall Centre's MAT is \$175.9m as at June 2015 (an increase of 4.9% on the previous year).

CENTRE FACTS

Centre Type: Sub Regional

Total GLA: 25,125sqm

Major Tenants: ALDI, Coles, Kmart, Woolworths

Mini Majors: TongLi Supermarket, The Reject Shop

Specialty Stores: 85

Centre MAT: \$175.9 million p.a.

Centre Traffic: 7.5 million p.a.

Food Court Seats: 282

Car Parking Spaces: Two undercover levels and open air roof top parking comprising of 1070 spaces with direct access to the Centre

As at June 2015.



260A LIVERPOOL ROAD,
ASHFIELD NSW PH: 02 9799 8488

/AshfieldMall
www.ashfieldmall.com.au



OUR CUSTOMER

Ashfield Mall Shopping Centre's customer demographic profile is:

- Predominantly female
- Mid to late 30's (average age is 38 years, 3% above Sydney average)
- Living as a couple with children
- 48.4% born in Australia, however other nationalities represented:
 - 9.9% are from a Chinese background
 - 4.9% are from an Italian background
 - 3.2% from an Indian background
- Higher than average income levels
 - Household income is \$74,000 (3% above Sydney average)
- Works full time in a professional or managerial role
 - 29.5% have a bachelor degree or higher (9.5% above the Sydney average)

LEASING

For leasing enquiries, please contact Nick Ljubic:

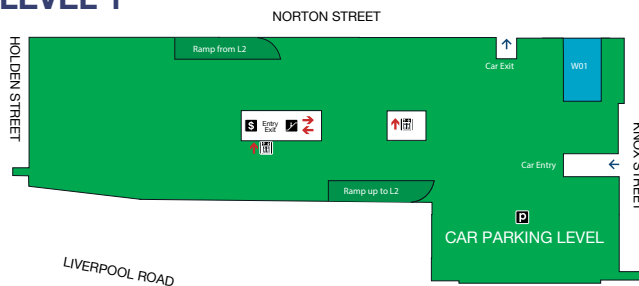
Phone: 0410 70 10 40

Email: nick@comac.com.au

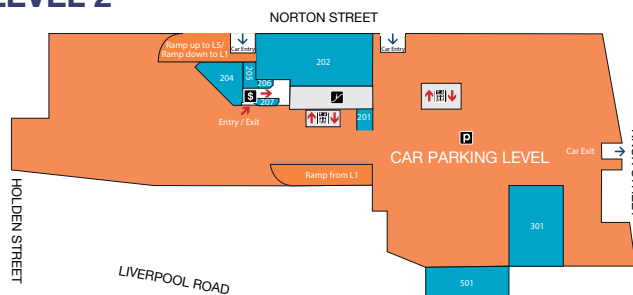
References: ABS Census Data March 2012, ABS Census Data 2006, Urbis JHD Report 2010/2011, Ashfield Council Demographic Profile Report, Ashfield Mall Trade Area Analysis Urbis 2009, Ashfield Mall Customer Exit Serve August 2012 - Micromex Research, Ashfield Mall Sales Report September 2012 - Abacus Property Group.

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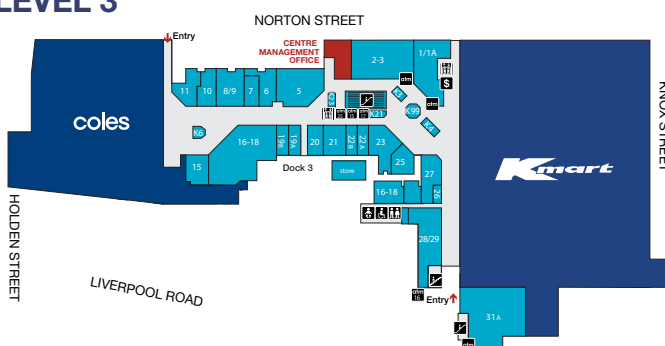
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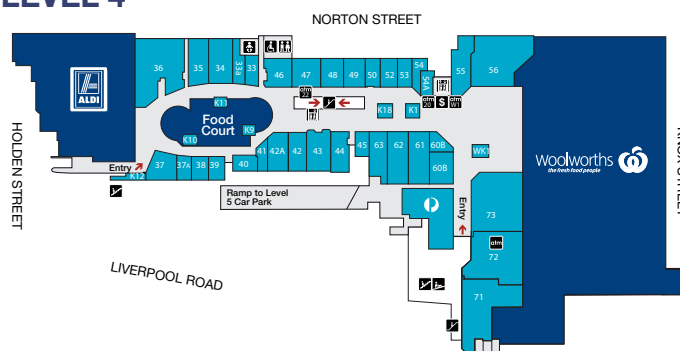
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LEVEL 3



LEVEL 4



LEVEL 5

